



Agri-Stor to Market and Distribute 'Fit®' Produce Wash to Potato Industry

October 12, 2007: HealthPro Brands, Inc. announced today that they have reached an agreement with Agri-Stor Company, who will now sell and distribute Industrial Fit Produce Wash to the potato grower/shippers and processors throughout the US.

Nathan Oberg, spokesman for Agri-Stor said, "Fit is an excellent addition to our portfolio of products. In our business of supplying materials to be used in washing, storing, and processing potatoes, we are always looking for ways to enhance our product offering for our customers."

Todd Wichmann, President and CEO of HealthPro, said, "We are thrilled to partner with Agri-Stor. Their expertise as a post-harvest chemical supplier will enable us to expand Fit beyond our current customer base within the potato industry. Since the groundbreaking research conducted by the University of Idaho and Washington State University, we have seen an unprecedented amount of interest from potato grower/shippers and processors, and this partnership provides us with an efficient way to satisfy that interest."

The agreement was negotiated by Caruso, Inc of Cincinnati, OH. Caruso is the marketing and sales agent for Industrial Fit to the US produce industry. "As we continue to look for more efficient ways to reach our growing customer base, we recognized Agri-Stor as being the perfect partner to help us launch Industrial Fit to the US Potato industry", said Jeff Busch, Executive Vice President of Caruso.

For information on Fit in the potato industry, contact Agri-Stor at 208-733-7000 (or, info@agri-stor.com), or visit <http://www.carusofoods.com/fit/>.

HealthPro Brands Inc. was founded in 2003, and in 2006 HealthPro acquired the Fit brand, formulation patents, and other intellectual property from The Procter and Gamble Company. In 2007 HealthPro Brands launched FIT into the industrial produce wash market as a 100% natural replacement for chlorine and other oxidizers currently being used to wash and sanitize produce.

Agri-Stor Company is headquartered in Twin Falls, ID, and supplies a variety of products, services and equipment used in the cleaning, storing, and processing of potatoes.

Founded in 1932, Caruso Inc. is a privately held storage, distribution, and re-pack company located in Cincinnati, OH.